

Ian Yihang Zhu

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Department of Analytics and Operations ◊ NUS Business School

Employment

NUS Business School

Assistant Professor, Department of Analytics and Operations

July 2023 - Present

Education

University of Toronto

Ph.D., Operations Research

2018 - 2023

M.A.Sc., Operations Research

2016 - 2018

University of British Columbia

B.Sc., Mathematics (with Distinction)

2012 - 2016

Research Interests

Data-driven optimization, inverse optimization, incentive design, decision analytics, structural estimation
Transportation and logistics, supply chain analytics, operations management

Published Papers¹

1. *Inverse Optimization: Theory and Applications*

T.C.Y. Chan, R. Mahmood, I.Y. Zhu

Operations Research (Articles in Advance).

2. *Got (Optimal) Milk? Pooling Donations in Human Milk Banks with Machine Learning and Optimization*

T.C.Y. Chan, R. Mahmood, D. O'Connor, D. Stone, S. Unger, R.K. Wong, I.Y. Zhu

Manufacturing & Service Operations Management (Articles in Advance).

- Second Place, Innovative Applications in Analytics Award 2024
- First Place, Pierskalla Best Paper Award 2023
- Runner Up, POMS CHOM Best Paper Competition 2023
- Honorable Mention, CORS Practice Prize 2023
- Finalist, MSOM Practice-Based Research Competition 2023
- Accepted to MSOM Healthcare SIG 2023

3. *Advising Student-Driven Analytics Projects: A Summary of Experiences and Lessons Learned*

A. Babier, C. Fernandes, I.Y. Zhu

INFORMS Transactions on Education (2023) Vol. 23, No. 2: 121-135.

- Featured in OR/MS Today

4. *Spatial Price Integration in Commodity Markets with Capacitated Transportation Networks*

J.R. Birge, T.C.Y. Chan, J.M. Pavlin, I.Y. Zhu

Operations Research (2022) Vol. 70, No. 3: 1739-1761.

- Finalist, MSOM Student Paper Competition 2022
- Finalist, CORS Student Paper Competition 2022
- Featured in Chicago Booth Review

¹All operations research-style journals have alphabetical author ordering.

5. *Inverse Mixed Integer Optimization: Polyhedral Insights and Trust Region Methods*

M. Bodur, T.C.Y. Chan, I.Y. Zhu

INFORMS Journal on Computing (2022) Vol. 34, No. 3: 1471-1488.

- First Place, CORS Student Paper Competition 2022

6. *Predicting Protein and Fat Content in Human Donor Milk Using Machine Learning*

R.K. Wong, M.A. Pitino, R. Mahmood, I.Y. Zhu, D. Stone, S. Unger, D. O'Connor, T.C.Y. Chan

Journal of Nutrition (2021) Vol. 151, No. 7: 2075-2083.**Papers Under Review**

1. *Network Flow Models for Robust Binary Optimization with Selective Adaptability*

M. Bodur, T.C.Y. Chan, I.Y. Zhu

Under review at INFORMS Journal on Computing (2024).

Non-Peer-Reviewed Publications

1. *Student-Driven Projects: Learning Analytics in a Data-Driven Age*

I.Y. Zhu, C. Fernandes, A. Babier

OR/MS Today (2023) Vol. 50, No. 1.**Teaching Experience**

DBA5103 Operations Research and Analytics, NUS

2024

Masters of Business Analytics (core module)

DAO1704 Decision Analytics with Spreadsheets, NUS

2024

Bachelor of Business Administration (core module)

MIE368 Analytics in Action (Teaching Assistant), University of Toronto

2020, 2021

Received Department's 2021-22 TA Award and 2020-21 Group TA Award

MIE263 Operations Research II (Teaching Assistant), University of Toronto

2019, 2020

Selected Talks and Seminars

Singapore Management University, OM Group

2024

CMU Tepper, Operations Research Group

2023

University of Montreal, CS & OR Group

2023

NUS Business School, Department of Analytics and Operations

2022

UNC Kenan-Flagler Business School, Operations Group

2022

Northwestern University, Department of IEMS

2022

CMU Tepper, YinzOR Conference

2022

University of Waterloo, Management Sciences

2022

GERAD and CIRRELT Research Centers

2022

Selected Awards

Academic and Research

Second Place, Innovative Applications in Analytics Award

2024

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| First Place, Pierskalla Best Paper Award | 2023 |
| Finalist, MSOM Practice-Based Research Competition | 2023 |
| Runner Up, POMS College of Healthcare OM Paper Competition | 2023 |
| Honorable Mention, CORS Practice Prize | 2023 |
| Finalist, MSOM Student Paper Competition | 2022 |
| First Place, CORS Student Paper Competition | 2022 |
| Queen Elizabeth II Graduate Scholarship in Science and Technology | 2022 |
| Ontario Graduate Scholarship | 2021 |
| NSERC Canada Graduate Scholarship (Doctoral) | 2018 - 2021 |
| NSERC Canada Graduate Scholarship (Master's) | 2017 |
| University of Toronto Graduate Entrance Award | 2016 |
| NSERC Undergraduate Summer Research Award | 2014, 2015 |
| UBC Charles and Jane Banks Scholarship | 2014 |
| UBC Trek Excellence Scholarship | 2014 |
| UBC Science Scholar | 2014 |
| UBC Chancellor's Scholar | 2012 |

Teaching

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| Teaching Assistant Award (MIE, University of Toronto) | 2022 |
| Group Teaching Assistant Award (MIE, University of Toronto) | 2021 |

Mentorship

PhD Student Advising

Honglin An (co-advised with Melvyn Sim), 2023 – present
 Jerry Chua (co-advised with Melvyn Sim), 2023 – present
 Xinyu Hou (co-advised with Jussi Keppo), 2023 – present

PhD Student Collaborators

Wu Hao, 2023 – present

Examiner Roles

PhD Thesis Proposal Examiner: Ruijiu Mao (2024)
 Second Year Paper Examiner: Wu Hao (2023)

Service

National University of Singapore

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| Co-Chair of Department Seminars | 2024 - 2025 |
| Faculty Hiring Committee | 2023 - 2024 |

INFORMS

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| Cluster Chair for the INFORMS Computing Society Conference | 2025 |
| Co-Chair of Pierskalla Best Paper Award | 2024 |
| Judge for Public Sector Operations Research (PSOR) Best Paper Award | 2024 |

Ad-hoc Journal and Conference Referee

Operations Research, Management Science, MSOM SIG, INFORMS Journal on Computing, Transportation Science, INFORMS Journal on Optimization, INFORMS Transactions on Education